

# SALLA AKSHITHA REDDY

UI/UX Designer | Frontend Developer | Fresher

+91 9063754689 | [Mail](#) | [Linkedin](#) | [Portfolio](#) | [GitHub](#) | Hyderabad, Telangana

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## CAREER OBJECTIVE

UI/UX Designer passionate about creating intuitive and user-centered digital experiences. Skilled in Figma, wireframing, and prototyping, with a strong foundation in usability and responsive design. Experienced in building responsive interfaces using HTML, CSS and Javascript. Seeking opportunity to design impactful products and grow in a product-driven environment.

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## EDUCATION

### Bachelor of Technology in Artificial Intelligence and Machine Learning

Anurag University | 2021-2025

CGPA: 8.11

### Intermediate, MPC

Telangana State Board of Intermediate Education | Narayana Junior College | 2019-2021

Score: 890

### Secondary School Certificate

Tagore High School | 2021-2025

CGPA: 9.5

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## TECHNICAL SKILLS

- Tools:** Figma, Adobe XD, Illustrator, Photoshop
  - Frontend:** HTML, CSS, JavaScript, Bootstrap, ReactJS
  - Design:** Wireframing, Prototyping, User flow, Usability Testing, Responsive & Interactive Design
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## CERTIFICATIONS

UI/UX Development – Tech Mahindra SMART Academy, Hyderabad.

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## PROJECTS

### AI-Powered Job Description-Based Profile Ranking and Selection System

Developed an AI-driven system using NLP and LLMs to automate candidate screening and ranking, reducing recruiter effort and improving shortlisting efficiency.

### Pickit – E-commerce Website (UI/UX & Frontend)

Designed a user-friendly e-commerce interface in Figma and developed a responsive frontend using HTML, CSS and Javascript, focusing on improving navigation and overall user experience.

### Personal Portfolio Website

Developed a responsive portfolio website to showcase projects, focusing on clean UI, typography and user experience.